



PAWCATUCK RIVER DUCK RACE Sponsorship Opportunities & Benefits



Sponsor A Ducky\$5

For each \$5 you commit, you'll sponsor one rubber ducky to race in the event on April 26th. Your official sponsorship papers with your duck's racing number will be mailed to you. This is your chance to win one of over 90 valuable prizes, including a trip for a family of 4 to Disney World with airfare, hotel accommodations and park passes. The grand prize is sponsored by our generous Dynamo Duck Sponsors. Other prizes include getaway packages, family gym memberships, gift certificates to retailers, restaurants, golf courses and much more.

Friend of the Duck Race\$25 - \$125

Show your support for the 40 local schools & non-profit organizations participating in the event, and your support of the Chamber by becoming a Friend of the Duck Race. You select the level that fits your budget best! Sponsor benefits include: Name listing in the event program. Name recognition in "Thank You" ad in Chamber newsletter following event.

Corporate Duck Race Entrant.....\$150

For your \$150 contribution, one Corporate Duck will be entered in the Corporate Race to represent your business. A maximum of 150 ducks will be competing in this separate race at 1:00 PM, prior to the main race. One cash prize of \$1500 will be awarded to the first Corporate Duck that crosses the finish line. All corporate duck racers will be listed by company name in the event program and in the "Thank You" ad in Chamber newsletter following the event.

Lucky Duck\$250

These lucky benefits include: One Corporate Duck will be entered in the Corporate Race, name listing in event program, name recognition in "Thank You" ad in Chamber newsletter following event, 2 free admissions to Chamber's April Business After Hours.

Distinctive Duck Sponsor\$500

All Lucky Duck Sponsor benefits PLUS:

- ◆ Company logo on full-page event program advertisement printed in The Westerly Sun and Mystic River Press.

- ◆ Company name listed in newspaper ads in The Westerly Sun, The Day and The Resident.
- ◆ Company name recognition in a rotation of spots on Q-105, 99.3 Swing FM, and Classical 95.9 WCRI.
- ◆ Two passes to Private Corporate Hospitality Area at event site.
- ◆ Two ducks (total) entered in the Corporate Duck Race, (With a cash grand prize of \$1,500 to the winning duck!) Only 150 ducks to be entered in this separate race Value \$300 - \$1,500.
- ◆ One official event t-shirt, size large.

Dynamo Duck\$1,000

Take the plunge, and you'll be in good company along with the generous sponsors already at this level. You'll enjoy all Distinctive Duck Sponsor benefits PLUS:

- ◆ Four ducks (total) entered in the Corporate Duck Race, (with a cash grand prize of \$1,500 to the winning duck!) Only 150 ducks to be entered in the separate race. (Value \$600 - \$1,500)
- ◆ Four passes to Private Hospitality Area at event site.
- ◆ Opportunity to have a 12' x 12' area within the event viewing area to represent your business. Distribute literature, promote your product, and build good will! We provide the audience; you provide the tent and all the display materials.
- ◆ Company logo on duck race webpage
- ◆ Company logo on sponsorship flyer distributed to 975 Chamber members if commitment received by January 31, 2008.
- ◆ Company logo on 150 event posters distributed region-wide if commitment received by January 31, 2008.
- ◆ Company logo on 2,000 event letterhead if commitment received by January 31, 2008.
- ◆ Company logo on Duck Sponsorship Certificates if commitment received by January 31, 2008.
- ◆ Two official event t-shirts, size large and a special duck momento.

**Call Kirsten at 401-596-7761 to
customize a Sponsorship Package that
meets your special marketing objectives.**

YES! We would like to support the Pawcatuck River Duck Race at the tax-de-duck-tible level indicated:

_____ Friends of the Duck Race _____ Corporate Duck Race Entrant _____ Lucky Duck
 _____ Distinctive Duck _____ Dynamo Duck

Organizational Name: _____ Telephone: _____

Address: _____ Contact Name: _____

Please complete the form above, return with your donation and a camera ready logo (donors \$500+) by January 31, 2008 to: Greater Westerly Chamber Foundation, 1 Chamber Way, Westerly, RI 02891 Info: Kirsten Petrizzo, 401-596-7761.